



13 March 2010

In recent years, I've increasingly recognised that a web site is becoming an essential part of business, particularly when I regularly Google business addresses and phone numbers in preference to using a phone book. I procrastinated though because of the costs and problems conceptualising what I wanted and needed, in essentially uncharted territory for me. As a result I had ignored several offers that had come up.

A chance meeting with Peter Barwell from Dolphin software was the catalyst to do something about it. Peter's enthusiasm and ability to clearly outline what was involved, as well their very economical costs for the process and web hosting (about third of what I was expecting) was what spurred me to action.

The initial brainstorming session and choice of templates was facilitated in such a way that the process was simpler than I was expecting. My expectations were always exceeded, nothing was ever too much trouble for them including my frequent changes of mind as our web site design evolved and additional needs became apparent. Great care was taken to make sure the final result was exactly what we wanted, met all our needs and delivered in a very timely manner.

We were very happy with the final product and it was a very pleasant and interesting process, enhanced by some great coffee! It's my pleasure to be able to provide a testimonial, they did a great job.

A handwritten signature in black ink that reads "John Crimmings". The signature is written in a cursive style with a large, stylized initial 'J'.

John Crimmings  
Optometrist/Director  
NT Optometrists Pty Ltd